



IN THIS LESSON, WE WILL BE ABLE TO...

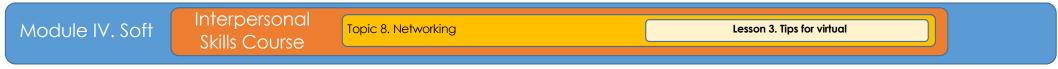


1.Take advantage of social networks in terms of establishing employment or collaboration relationships.

2. Know how to present themselves and prepare to attend a virtual event to get the most out of it.









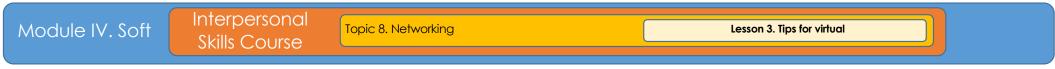
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$Tips \\ \textbf{KEEP YOUR PROFILE UPDATED}$

will make you have a better positioning on the network









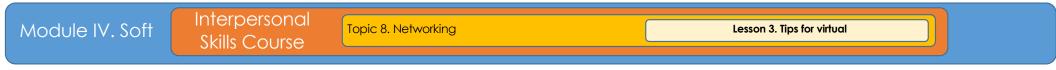
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Tips CHOOSE A PROFESSIONAL PROFILE PHOTO

the first impression is important, don't forget that you are in a social network focused on networking and job search, use an appropriate photo for it









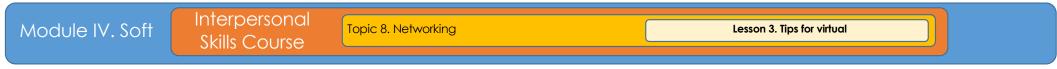
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contact those people you have worked with (colleagues and senior manager) and ask them to endorse your experiences









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the important thing is not to have a large number of contacts, but to have the right ones, which can help you grow professionally.









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Don't be passive! Take time to generate your content and share it with the community, this will make other LinkedIn members interact with your publications, and the possibilities for them to contact you will be expanded.









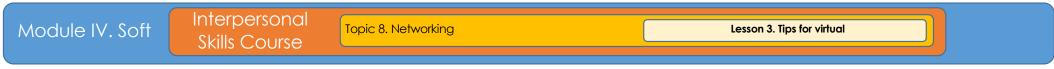
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These groups are organized by professional categories, you can request access to the group that interests you, remember that it is important that you participate in the conversations that are taking place.









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Tips congratulate birthdays and professional improvements

The social network notifies you of birthdays, job changes and promotions of your contacts, this offers you the opportunity to reach the person, and establish a more human relationship with them.





 Module IV. Soft
 Interpersonal Skills Course
 Topic 8. Networking
 Lesson 3. Tips for virtual

2. HOW TO ATTEND VIRTUAL NETWORKING EVENTS.



PREPARE YOUR PRESENTATION

FIND OUT ABOUT THE SPEAKERS PREPARE THE QUESTIONS YOU WOULD LIKE TO ASK





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Not only the speakers of the virtual event are important, but also establishing contact with the rest of the participants can be interesting







New technologies reinforce and expand the possibilities of networking.

The Internet allows us to break borders, and contact professionals from all over the world, which will enrich our way of working and make growing our job opportunities.







